



WPVI-TV PHILADELPHIA
4100 City Line Ave.
PHILADELPHIA PA 19131

Acknowledgment of Agreement Between WPVI-TV PHILADELPHIA and

DATE: 09-22-2012 PAGE: 1 of 1

MESSAGE & MEDIA - 19123
ATTN: LEAH CASTERLIN
100 ALBANY STREET
NEW BRUNSWICK NJ 08901

Contract No 399843	Contract Dt 09-21-2012	Revision Dt	Rev# 0	Advertiser MENENDEZ FOR SENATE	Brand BOB MENENDEZ FOR US SENATE	Product Code POLITICALS	Station/Market WPVI - PHILADELPHIA										
Agency Est#		CMS # 244405	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-01-2012	End Date 10-01-2012	Billing M (Broadcast Month, Cycle 1)	Package N	Contract Title 244405								
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
1	10-01-2012	10-01-2012	06:00AM - 07:00AM	MORNING NEWS 6A MO-FR (6949)	9	30	X							1	1,400	1	1,400.00
2	10-01-2012	10-01-2012	07:00AM - 09:00AM	MORNING NEWS GMA 7A MO-FR (6910)	9	30	X							1	1,400	1	1,400.00
3	10-01-2012	10-01-2012	11:00AM - 12:00PM	DAYTIME 11A-12P MO-FR (6914)	8	30	X							1	1,600	1	1,600.00
4	10-01-2012	10-01-2012	04:00PM - 05:00PM	EARLY NEWS 4P MO-FR (7239)	8	30	X							1	1,300	1	1,300.00
5	10-01-2012	10-01-2012	05:00PM - 06:00PM	EARLY NEWS 5P MO-FR (6988)	9	30	X							1	1,800	1	1,800.00
														Contracted Gross Total:		5	7,500.00
														Actual Gross Total:		5	7,500.00
														Agency Commission:			1,125.00
														Net Total:			6,375.00
Month/YR		Preempted		Made Good		Contract Total		Adjustments						Actual Total			
Oct 12		0.00		0.00		7,500.00		0.00						7,500.00			
TOTAL		0.00		0.00		7,500.00		0.00						7,500.00			

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood